

Thirst Quenching Craft-Made Ales...
Succulent Beer Infused Food...
Home-Like Comfort...
This Month Only...

My Fellow Beer Enthusiast,

If you're like me, you are tired of the same bland beer choices in most restaurants. You don't want beer that tastes like preservatives. You prefer fresh flavour.

While many pubs offer supposed micro-brew choices, how micro can they really be if it's virtually the same choices everywhere you go? You want - no, you *deserve*, better beer. I know of a secret place that offers unique, thirst-quenching, real choices.

Oh, the beer-manity!

What if there was a pub that had fifteen unique, craft-made beers and ales, all brewed on-site? When you're just not sure which brew to try, the super friendly staff will bring you samplers of each beer, before you have to commit to a pint. This place has both high-proof and light beer. It has hoppy brews, dark ales, IPA's, stout, berry infused beer, seasonal brew, and many other flavourful twists on beer that will keep you coming back for more. But that's not all.

Do you crave sustenance?

Imagine if that establishment also served dishes that are each prepared or cooked in those same craft beers. That's right: beer in food! There is pork marinated in an IPA sauce; Shepard's Pie made with chocolate stout; Beer crafted meatloaf with spicy beer BBQ sauce; or Blackened beer brined chicken – just to name a few examples. The staff call it comfort food 101, but its more like a 400 level production.

Relax, enjoy, socialize

Can you see yourself across a high-top table with your closest friends, sampling a hoppy IPA that you've never before tasted? Maybe you'd like to recline in a soft leather easy chair, watching a hockey game on the 70" big screen while munching on lager-marinated chicken wings and sipping a fine red ale.

Don't be surprised to find me sitting on the patio, under the sun, with a cool refreshing raspberry ale, a smile on my face, and a couple of buddies gathered around.

This hidden gem is the brew pub you deserve.

Very few people in town know about this hidden gem, but you are invited learn its secrets.

Here are some facts you need to know:

- The pub that I'm telling you about has crafted award winning ales from the Edmonton Craft Beer Festival, Alberta Craft Beer Festivals, and the Rocky Mountain Beer & Wine Festival. So you know their brews are delicious, premium quality, and unique.
- This brew pub isn't just experimenting on beer. The brewmaster has 23 years experience crafting all manner of lagers, pilsners, ales, and stouts. This means you'll always get something refreshing and of high quality.
- The head chef, Patrick, is blue seal certified. Every dish shows his commitment to creating the best in beer or moonshine infused appetizers, sauces, soups, salads, and entrées.
- This is the only brew pub in St. Albert.

And you still haven't heard this...

- They even have a special license that allows them to sell their fresh, craft beer in a 2L "growler" jug, so you can take your favourite flavour of beer home. You pick the flavour, and watch them fill a growler just for you.
- This pub also has the largest outdoor deck in town, perfect for sunny days relaxing with your mates after a long day of work.
- They have cosy tables for four, high-top tables for eight, and chairs at the bar. This allows you to slip in alone for a quick pint, bring just a few friends, or have a team gathering – all while sampling the most unique selection of beers a person is likely to find.
- To enhance your dining experience, or maybe just to have fun, the chefs have crafted delicious desserts, like Drunken Raisin Carrot Cake, or Beeramisú.
- Even if you want to bring that one friend who just doesn't like beer (because we all have one of those), this pub offers craft-made Moonshine in Apple Pie, Cherry, and Black Forest flavours, they also have slushies, and all the favourite highballs or wine to satisfy your non-beer-drinking friends too.

Prices so reasonable, you can afford to return, frequently

Now, you might be accustomed to paying \$6, \$7 or even \$9 for a pint of craft beer. But not at this pub, they believe beer shouldn't be that pricey. And because they brew it all on site, the price is always low. No place else in this city can do that. But this place can, because it's *Hog's Head Brewing Company*.

Of course, they would like you to come back over and over. And you will. They guarantee it. If you don't like the beer, they won't make you pay. But you will definitely find a flavour you love, I assure you.

Why trust me? Because I've tried all their brews since discovering this hidden gem just two years ago. I'm so impressed, that I still go to Hog's Head Brewing Company several times a week. In fact, I try every new brew they create – each one is special, uniquely flavoured, and unlike anything else you can find.

Never a boring range of choices

Hog's Head Brewing Company continually labours to vary the selection of craft-made beer on tap. Since they brew it on site, they have the unique ability to offer fresh varieties all the time. Sometimes they brew seasonal classics, sometimes fun experiments that you've never tasted before.

Maybe you'll come up with your own great idea for a unique twist on a beer recipe. If so, fill out a simple suggestion form, and it just might be elected to become a feature brew that you get to name! If its taste is as popular as you hope, it could get added to the menu of rotational features. You won't find that anywhere else!

So, my fellow beer enthusiast, if you would like to try the most flavourful collection of craft beers in the city, come on down to the Hog's Head Brewing Company. Join in the best kept secret of St. Albert.

Sincerely,
Your Fellow Beer Enthusiast

Come soon: Bring this invitation with you, and enjoy a free sampler of every brew on tap, plus your choice of 16 oz brews for only \$3.00 a glass, all night, for you and all the friends who join you.

This is a limited time offer, so come soon, before the end of March. That's a \$5 craft beer, unlike any you've tried before, for only \$3. Don't miss out!

Hurry In Bonus: For one night only, bring this invitation with you this Tuesday, and get a free appetizer platter to share with your friends. That's a \$21 value, for free. Plus, you'll also get the 16 oz brew of your choice for only \$3.

Only at Hog's Head Brewing Company.



Hog's Head Brewing Company: 16 Rayborn Crescent, in St. Albert's Riel Park

Open: Tuesday-Thursday 11:30 am-10:00 pm, Friday & Saturday 11:30 am-Late

For groups of 8 or more, please call to reserve a table 780-459-2204

www.hogsheadbrewing.ca